



## KRISTI M<sup>c</sup>MILLAN

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## + PROFILE

*I have a strong career background in IT Technology and Support within large International Organisations, prior to adding in a creative element half way through my career. This has allowed me an excellent balance of technical and creative roles in often complex environments.*

*I have demonstrated experience for assisting companies with their marketing stories, from brand development and messaging to web, collateral and social media strategy.*

## + TECHNICAL SKILLS/EXPERTISE

- Strategy & Change Management
- Project Management
- Marketing & Communications
- Creative Design (Print and Digital)

### Microsoft Suite

Outlook, Word, Excel, Access, PowerPoint, OneNote, Project, Visio, SharePoint.

### Adobe Suite

Photoshop, Lightroom, Illustrator, InDesign, Acrobat XI Pro, FrameMaker

### Web Design

WordPress, Serif WebPlus, Html, Basic programming

## + KEY ENGAGEMENTS (ADEPT)

### Belperio Clark

Branding & Style, Marketing, Web Design, UI/UX, Social Media Strategy

## + QUALIFICATIONS

- Advanced Diploma in Social Media Marketing
- Certificate IV in Training & Assessment
- Project Management Methodologies
- ISEB/EXIN Foundation Certificate in IT Services
- Certificate IV in Photo-Imaging

## + AFFILIATIONS

- Australian Institute of Professional Photography (AIPP): 1<sup>st</sup> Honours Associate Member

## + INDUSTRY EXPERIENCE

- Accounting
- Defence
- Education
- e-Commerce

## + SIGNIFICANT ACHIEVEMENTS

- Established branding, voice and consistent style across numerous businesses for marketing materials and web design.
- Developed Marketing, Digital and Social Media Strategies across numerous businesses.
- Finalist in the Messenger Business Awards.
- Automated business systems, created processes, upgraded all office equipment and software systems, planned and managed office relocations for numerous employees.
- Built relationships with all levels of people from junior administrators to CEO's and Sultans, locally and Overseas with sensitivity to culture.
- Created a suite of ISO9000 software development documents and technical support materials, training materials, installation and procedure for several Navies.

## + CAREER HISTORY

- **Adept Technology/Tetracon Resourcing**  
Consultant
- **Flinders University, Department of Psychiatry**  
Marketing, Branding & Style, Graphic & Web Design, Photography, Projects, HR
- **Freelance**  
Marketing, Branding & Style, Graphic & Web Design, Photography, Copy Writing, UI/UX Design
- **Prism Defence**  
Marketing, Graphic Design, Illustration, Technical Writing, UI/UX Design, Project Management
- **OverseasGifts.com**  
General Manager - Marketing, Branding, Design, Web, Process and Procedure, Day to day operations
- **KPMG**  
IT Manager
- **Deloitte Consulting Group (NSW)**  
Technical Consultant
- **Deloitte Touch Tohmatsu (NSW and SA)**  
National Helpdesk Supervisor, IT Trainer, SA/NT IS Supervisor
- **MSS Security and Optus Control Centre (NSW)**  
Control Centre Supervisor
- **AMP**  
Senior Computer Operator, Support