

Where to start with AI?

AI Design Sprint Workshop

Framework, proven process and
comprehensive assessment for
success with AI Adoption

AI STRATEGY & IMPLEMENTATION



Uncover and prioritise your most valuable AI opportunities and create a clear plan for growth

YOUR CHALLENGES

As a business leader, you understand that AI has a huge potential for your business. However, transformation is a complex process.

Together with solutions, AI brings a new level of complexity to implementation. It is not the same as your next IT project.

Successful AI adoption requires team alignment, strategy alignment and a complex approach.

LOST TIME | LOST MONEY | HIGH RISKS



LACK OF CLEAR VISION FOR AI

There's no clear vision, strategy, or metrics for success around how AI can help to solve your biggest business problems.



LACK OF TEAM ALIGNMENT

Your team seems stuck in neutral trying to figure out how to get started with AI and generate tangible results for the business.



NO OUTCOMES FROM AI

There is a lot of AI activity but no measurable outcomes. You invested in AI projects, however can't validate ROI.

OUR APPROACH

WE PROVIDE A HUMAN-CENTRIC STRUCTURED APPROACH TO IDENTIFY YOUR BIGGEST AI OPPORTUNITIES

- Gain clarity around your AI journey in days, not months
- Identify the biggest AI opportunities in your business
- Develop user-centric and practical AI concepts
- Bridge the gap between Business & IT, AI
- Validate risks, data and user maturity
- Address ethical concerns of AI

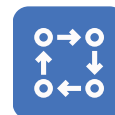
**| VALUE FOR BUSINESS
| VALUE FOR HUMANS
| VALIDATED ROI**

THE OUTCOME



CLEAR AI STRATEGY

Create clarity around your AI vision and strategy, inspire your team and set your direction with confidence.



AI ROAD MAP

Identify and prioritise ideas to optimise your key business processes and drive productivity and performance.



TECHNOLOGY SOLUTIONS

Develop AI solution concepts that differentiate your business and reveal untapped sources of growth.

5 STEP PROVEN PROCESS



Structured approach and guided process equips leaders and transformation teams to the AI implementation clarity.

WHO WE ARE

We are a team of experts across multiple industries with experience in transformation and innovation projects.

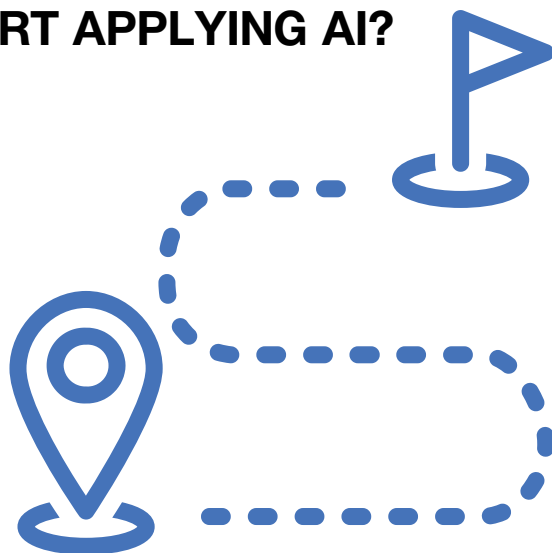
We have assisted various local, and international, clients in developing their AI vision. We deliver results that exceed our client's expectations, and we are committed to providing the highest level of customer service.

Our proven process is designed to make the AI implementation process efficient, minimise associated risks and provide stakeholder engagement.

TRANSFORM YOUR BUSINESS

Within 10-15 days, our approach can revolutionise how you integrate AI into your business.

WHERE SHOULD WE START APPLYING AI?



LET'S FIND THE RIGHT PROBLEM TO SOLVE

5 STEP PROCESS

① AI OPPORTUNITY MAPPING

For leadership to uncover the most valuable AI opportunities in the organisation.

- What does AI mean for our company?
- Where should we start applying AI?

② AI FRAMING

Provides a systematic approach to identify the next AI project at the Departmental level.

- Analysis of a department's tasks and functions.
- Identifying areas where AI can deliver the most value.

③ AI CONCEPT DEVELOPMENT

Create a solution that considers business stakeholders' opinion and solves real problems, aligned with business strategy. Also includes ethics and risk assessment.

④ AI TECHNICAL FEASIBILITY

Technical roadmap for the AI solution, tailored to meet user requirements and address data development challenges.

⑤ AI RAPID PROTOTYPING

An intuitive AI solution that the team will easily adopt, this prototype tests a specific assumption to confirm the AI's effectiveness and potential value.

Eliminate project risk, get feedback early, clarity of the scope, complexity, and costs.

AI MAPPING OPPORTUNITY

4-HOUR WORKSHOP

For leadership and key stakeholders to uncover valuable AI opportunities in the organisation.

OBJECTIVES

Understand the impact of AI on the organisation.
Achieve leadership alignment on AI strategies.
Lay the groundwork for successful AI adoption.
Identify optimal starting points for AI applications.

WORKSHOP STRUCTURE

Demystifying AI (2 hours)

- Introduction to Generative AI
- Understanding AI capabilities
- Identifying AI opportunities in the organisation

AI Big Ideas (2 hours)

- Brainstorming specific AI-driven solutions
- Developing a high-level roadmap for AI adoption
- Identifying AI risks and validating data-readiness
- Assessment of ROI, value for organisation and value for human

Format

- Face-to-Face interactive workshop

Number of participants

- Recommended number of participants is up to 10

OUTCOMES

- A clear AI roadmap
- Identification of 10+ AI opportunities
- Leadership alignment for AI initiatives
- Increased AI readiness and confidence

NEXT STEPS

Steps are identified based on the outcomes and organisational strategy in collaboration with the leadership.

UNIQUE APPROACH

AI DESIGN SPRINT

It is a framework that aims to bridge the gap between business and AI technology.

It brings together an interdisciplinary team to develop holistic solution concepts in just a few days, without requiring any technical knowledge.

LEARN-DO APPROACH

Combines theoretical learning with practical exercises.

Stakeholders first learn about AI concepts and then immediately apply this knowledge through interactive activities, leading to higher retention and understanding.

UNIQUE TOOLS

AI Cards show you how AI can help solve business problems in a way that's easy to understand.

FUTURE CONFIDENCE

Provides stakeholders with the tools and knowledge to confidently navigate future AI initiatives.

The workshop equips participants to make informed decisions about AI applications and strategies.